

“And the winner is...”

...in this case, the idea is not directly from Performance Materials, but our Performance Intermediates Business Line has now been nominated for the Evonik Innovation Award for the third year in a row. And this latest nomination shows: We are at the forefront of innovation!

The goal of the Evonik Innovation Award is to recognize the commitment of the employees whose creative ideas have led to outstanding research results. The assessment criteria include originality and creativity, and also the economic and ecological benefits of the idea and its importance for society. Because of the strong internal competition within Evonik, nomination for the final three is an accolade of which the team – and the entire segment – is very proud. It verifies that our efforts to intelligently shape our ChemicalBusiness are paying off; that we are capable of developing innovative products and processes, with which we can demonstrably improve the lives of our customers. So, keep it up!

Nominations at a glance

PI was nominated in 2018 in the category “New Product/New System Solution” for ELATUR® DPT, the new big name in the plasticizer field. The additive for the plastics industry enables faster and easier manufacture of soft PVC products such as flooring or wallcoverings.

In 2017, the PI team led by Dr. Markus Winterberg won the Evonik Innovation Award with FCC-C4 in the category “New Methods”. In 2016, Professor Robert Franke from PI was honored with the “Chief Innovation Officer Award” for his work in open innovation.

[More about ELATUR® DPT](#)



Many smooth and versatile flooring products owe their characteristics to the new-generation plasticizers from the ELATUR® family.

Manufactured on the basis of pentanols from the C4-Verbund, the product makes use of its polarity to improve the interaction with PVC and thus accelerate processing. At the same time, the specific product composition of ELATUR® DPT enables storage at lower temperatures without the need for supplementary heating as is frequently the case. Benefits for customers include energy savings and increased production volumes in existing plants. The Performance Materials team has found a way to manufacture ELATUR® DPT by modifying an existing production plant in Marl. The first production campaign ran in May 2018 and the third is currently underway. Feedback from customers is exceptionally positive, initial sales have been made, and volume queries for the coming months are very promising.

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