

Evonik expands plasticizer portfolio with ELATUR® TM

25 April 2023

- ELATUR® TM impresses with outstanding technical properties
- Suitable for demanding applications such as high-temperature cables as well as high-quality interior fittings
- Technical product information available on the new myFLEXINO® customer portal

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Marl, Germany. With its product ELATUR® TM, Evonik is launching another latest-generation innovative plasticizer, a year after the last product launch. The new specialty product belongs to the trimellitate group and is characterized by a combination of much sought-after properties: high temperature resistance, low volatility, and low migration behavior.

ELATUR® TM makes a significant contribution to the durability, safety and reliability of the products made from it. These include, for example, high-temperature cables, dashboards, car seats and steering wheel trim in vehicle interiors.

"The portfolio expansion is in line with our expansion strategy with the latest generation of isononanol (INA)-based plasticizers," explains Roland Pietz, market segment head for oxo-alcohols and plasticizers at Evonik Performance Intermediates. Sara Raschke, marketing manager, adds, "With ELATUR® TM, we are meeting market- and customer-specific requirements and helping to improve our customers' competitiveness."

The new myFLEXINO® customer portal provides, among other things, all relevant technical documents, supplementary information, as well as videos on the new specialty plasticizer. Samples can also be requested via the interactive online platform. ELATUR® TM is delivered to the customer in tank trucks and ISO containers. For the market launch, smaller packaging units are also available on request.

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The most recent product launched by Evonik was the plasticizer ELATUR® DINCD, at the beginning of 2022. The product portfolio also includes the products VESTINOL® 9, ELATUR® CH and ELATUR® DPT.

For more information, visit our website: c4-chemicals.evonik.com

Company information

Evonik is one of the world leaders in specialty chemicals. The company is active in more than 100 countries around the world and generated sales of €18.5 billion and an operating profit (adjusted EBITDA) of €2.49 billion in 2022. Evonik goes far beyond chemistry to create innovative, profitable, and sustainable solutions for customers. About 34,000 employees work together for a common purpose: We want to improve life today and tomorrow.

About Performance Materials

The forever young classics of the Performance Materials Division stand for products and technologies that are continuously improved. They are the basis for many modern applications, for example in the areas of mobility, nutrition, pharmaceuticals or plastics. The divisions portfolio generated sales of €3.66 billion in 2022 with about 2,000 employees.

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