

## Evonik launches ELATUR® DINCD – a new plasticizer for durable products

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- Product positively received with combination of in-demand properties
- ELATUR® DINCD is particularly suitable for demanding exterior and interior applications
- Evonik's market position for plasticizers strengthened

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**Marl, Germany.** With the product ELATUR® DINCD, Evonik has launched another latest generation innovative plasticizer. The new product, a cyclohexanoate, is characterized by a combination of much sought-after properties, such as excellent low-temperature flexibility, and high UV resistance; thus contributing significantly to the weather resistance and durability of the products made from it. ELATUR® DINCD is easy to process due to its low viscosity and is particularly suitable for demanding exterior and interior applications, such as textile fabrics, roofing membranes, floor coverings, adhesives and sealants, as well as paints and coatings.

This portfolio expansion is part of Evonik's long-term strategy to expand its portfolio of plasticizers, based on specific customer needs.

"The addition of ELATUR® DINCD to our portfolio ideally complements our existing and proven product family," says Dr. Janina Fischer, Director Marketing Plasticizers, who is responsible for marketing the new plasticizer. "Our customers' needs are as diverse as ours. We can now offer them an even wider range of products from which to choose the one that best suits their individual requirements."

"In developing the new isononanol-based plasticizer, we were able to draw on many years of experience in research, production and marketing," says Dr. Michael Graß, Head of Application Technology for plasticizers. "This has enabled us to develop a product based on our technologies that offers customers new opportunities in product optimization through a combination of good processability and high durability."

### Evonik Industries AG

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The portfolio expansion strengthens the Group's global business with innovative plasticizers: Evonik has offered ELATUR® CH, another new-generation plasticizer, in addition to VESTINOL® 9 since 2013. As a fast fuser for special PVC applications, ELATUR® DPT completes the portfolio and is particularly effective in combination with ELATUR® CH.

The new product is to be manufactured at the Group's largest site in Marl. An initial production campaign for the new plasticizer ELATUR® DINCD has already been successfully carried out. Production will be expanded step by step, in response to market demand.

#### **Company information**

Evonik is one of the world leaders in specialty chemicals. The company is active in more than 100 countries around the world and generated sales of €12.2 billion and an operating profit (adjusted EBITDA) of €1.91 billion in 2020. Evonik goes far beyond chemistry to create innovative, profitable and sustainable solutions for customers. About 33,000 employees work together for a common purpose: We want to improve life today and tomorrow.

#### **About Performance Materials**

The forever young classics of the Performance Materials Division stand for products and technologies that are continuously improved. They are the basis for many modern applications, for example in the areas of mobility, nutrition, pharmaceuticals or plastics. The divisions portfolio generated sales of €1.98 billion in 2020 with about 1,600 employees.

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